

# A429

## TRANSFER PVC 50 CAST VINYL

### Facestock

A premium quality 50 µm silver, polymeric plastisized, cast PVC film.

<b>Basis Weight</b>	82 g/m <sup>2</sup>	ISO 536
<b>Caliper</b>	50 µm	ISO 534

### Adhesive

A clear rubber hybridised acrylic adhesive.

Liner	Laminate
A white supercalendered glassine paper.	
<b>Basis Weight</b>	90 g/m <sup>2</sup>

### Performance Data

<b>Initial Tack</b>	22 N/25mm	FTM 9 glass
<b>Min. Application Temp.</b>	+5 °C	
<b>Service Temperature</b>	-40 °C to 120°C	
<b>Adhesive Coat Weight</b>	35 g/m <sup>2</sup>	FTM12
<b>Adhesive Type</b>	Rubber hybridised acrylic	
<b>Peel Adhesion 90° - 24hr</b>	22 N/25mm	FTM 2 st.st. 24hr

### Adhesive Performance

Features extremely high final adhesion on a wide variety of surfaces including textured and low surface energy substrates. Excellent chemical resistance.

### Applications and Use

Transfer PVC 50 Cast Vinyl is designed for use as identification labels, warning and instruction panels. It is typically used in the automotive, aeronautical and industrial machinery sector. This product can also be used in outdoor applications where long term direct exposure to sunlight is expected. A durability of 6 years (vertical exposure) is expected in middle-European conditions.

Actual performance life will depend on substrate preparation and exposure conditions. It is designed primarily for creating labels to be applied onto low surface energy plastic automotive parts or other rough or low surface energy surfaces. The increased coat weight of this adhesive (35 g/m<sup>2</sup>) aids labelling rough substrates. The product is briefly repositionable and then the adhesion increases to very high ultimate peelstrength. Products are engineered to be resistant to - also harsh - chemicals commonly found in the automotive and electronics industry. Because of the high coat weight and high tack of the adhesive, there is a risk of adhesive ooze. Special care has to be taken in the conversion process. It is recommended to contact the supplier of die cutting equipment to specify the most suitable tool. Good results have been achieved using a 60° cutting angle with laser hardening and a no-stick coating.

**Conversion and Printing**

In addition to very good thermal transfer print, the product can also be screenprinted. For other print techniques specific testing is required. This product is designed for roll to roll conversion and shows good die cutting performance.

**Shelf Life**

To obtain optimal performance, use this product within two years of the date of delivery, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

**Disclaimer**

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